

List of Topics for Theses

List in English, theses can be written in English, German or French.

Online platforms

- Two-sided markets
- Price comparison sites
- Recommender systems
- Market intermediation
- Discontinuity at price zero

Industry studies

- Liberalization of long-distance bus transport
- Cycles in the ship building industry
- Market for esoteric goods
- Pricing in ski resorts
- Market for illegal drugs

Food industry

- Personal ethics and meat consumption
- Cost externalization in the meat (and/or dairy) industry
- Livestock and deforestation
- Information avoidance

Beliefs and Perceptions

- Information avoidance
- Perception of inequality
- Preferences for redistribution

Networks and social influence

- Wisdom of crowds
- Diffusion in networks
- Misinformation in networks
- Public forecasts
- Judgmental overconfidence
- Social networks analysis

Sports economics

- Sports league design
- Behavioral biases and evaluation of football games
- Doping
- Inspection games
- Competitive balance in eSports
- Hooliganism

Law and Economics

- Optimal law enforcement
- Income dependent fines
- Contingent and conditional fees for lawyers

Other topics

- Promotion rules in organizations
- Competitive branding issues
- Multidimensional scaling
- Weighted majority games

This list is not exhaustive. Students are encouraged to come up with their own topics.